



Abeingo Association Of Canada

Welcomes You To

Abeingo Dinner Gala

**Fundraising For Education
for vulnerable youths in kenya**

DATE: Saturday Oct 19th 2024

Time: 5:00 p.m to 1:00 a.m

Venue: Panemonte Banquet and Convention
Centre, 220 Humberline Dr. Toronto Ontario

WWW.ABEINGOCANADA.CA

July 28, 2024



Dear Valued Partner,

RE: 2024 SPONSORSHIP OPPORTUNITIES FOR THE ABEINGO BURSARY PROGRAM

We hope this letter finds you well. Abeingo Association Canada is a not-for-profit organization committed to promoting community empowerment and health and social development. Abeingo is making an appeal for financial support for the upcoming fundraiser to be held on Saturday, October 19, 2024 at Panemonte Baquet and Convention Hall, Toronto Ontario Canada. This fundraiser is aimed at generating funds to support the education of orphaned children in Kenya, especially those impacted by HIV/AIDS. Over the past decade, Abeingo has supported more than 460 students through this initiative and is committed to continuing to expand its impact. As an organization, our mission is to make a positive impact on the most vulnerable populations so that we can create a better future.

We invite you to join us in supporting this noble cause by becoming a sponsor for this year's fundraiser. This fundraising event brings together influential leaders from the East African diaspora, particularly Kenya, as well as supporters from Canada. The event is also graced by staff from the Kenya High Commission in Canada. Your sponsorship contributes to a worthy cause and grants your organization and the services you offer valuable exposure.

We offer various sponsorship packages, of up to \$2,000. We are flexible and able to create a package that aligns with your specific needs. Details about these packages are attached for your reference.

If you would like to know more about our initiative or discuss any opportunities for collaboration, please do not hesitate to contact us. Please reach out to Ken Simiyu at ksimiyu@gmail.com or +1.443.653.7823 or Ebby Madera at ebby.madera@gmail.com or +1.6474632558.

We sincerely hope that you will join us in making this fundraiser a resounding success. Your support will positively impact the lives of many children in Kenya, ensuring they have access to quality education.

Thank you for your time, consideration and support.

Sincerely,

Ken Simiyu

For:

Ebby Madera
President
Abeingo Association Canada

Joshua Wanyonyi
Sponsorship Coordinator
Abeingo Association Canada

Wilson Muga
Sponsorship coordinator
Abeingo Association Canada



Fundraising Dinner & Gala At A Glance

Join us in making a real difference! For over a decade, the Abeingo Association of Canada has been hosting an inspiring fundraising gala, dedicated to supporting hardworking and deserving students to access quality education. So far, Abeingo has provided funding to over 460 students and our commitment to improving the lives of even more children is stronger than ever. With an anticipated attendance of over 400 people each year, including supporters from Kenya, East Africa and Canada, the gala is an incredible opportunity for sponsors like you to not only promote your services but also contribute to a noble cause.



Fun fact; the gala is not just about fundraising! It's also an evening where we come together as a community to celebrate our achievements and showcase the impact of our work. From engaging exhibits to exciting planned activities, there's something for everyone to enjoy. Be inspired by our motivational speaker, take in the latest fashion trends in our fashion show, explore different cultures at our multicultural fair, and be entertained by musical performances. And don't forget about the raffles and interactive exhibits that add even more excitement to the event. This gala is a chance for sponsors like you to not only show your support for this noble cause but also showcase your services.



Abeingo Bursary Program

Transforming Lives Through Education

Overview:

In 2010, Abeingo Association Canada launched a bursary program aimed at helping students facing barriers to education, particularly orphans of HIV/AIDS. This program is made possible through donations, sponsorships and the generous support of Abeingo Canada well-wishers.



The Challenge:

Since the implementation of the "Free Primary Education" policy in 2003 in Kenya, there has been a significant increase in children transitioning to high school. This policy was intended to relieve the financial burden of education for families but instead, it has created an increase in the challenges faced by those that reach high school. As many of these students come from poor backgrounds and are often orphaned, the challenge of securing funds to attend high school becomes tremendously difficult. In Kenya alone, there are 2.0 to 2.5 million children who have lost their parent (s) to HIV/AIDS. This is negatively impacting the ability of families and communities to support vulnerable children, thereby affecting various aspects of their lives such as education, health, and emotional well-being. The number of vulnerable children is expected to continue rising in the future.

Abeingo's Solution:

The Abeingo Bursary Fund Program offers opportunities for children to overcome their difficult circumstances through education by providing financial support to poor or orphaned high school students in Kenya so that they can successfully complete their high school education. In addition to financial support, Abeingo members also provide crucial mentorship and counselling to recipients of the bursary.

Impact:

Since its establishment in 2010, the program has awarded bursaries to over 400 academically gifted students in need, including HIV/AIDS orphans enrolled in several high schools across Kenya. These scholarships are not only transforming the lives of these students but also making a positive impact on their communities and future generations. As an organization, we aim to continue this work and we invite you to be a part of it.

PAST BENEFICIARIES OF ABEINGO SCHOLARSHIP

JACKSON WEKESA



**Bachelor of Education
High School Teacher**

EUGENE MWANZA



**Masters in Biotechnology, Pwani University
Bachelor of Biotechnology, Pwani University**

Sponsorship Levels

We offer several levels of sponsorship options. Each option of benefits will give your company or business positive exposure.



BENEFITS	\$ 2,000	\$ 500	\$ 200	\$100
Pre-event promotion includes: inclusion on website, flyers & official pre-event material	✓✓	✓	✓	✓
Full-page advertisement in event program	✓✓	✓		
5-minute speaking/video	✓✓			
Half-page advertisement in event program			✓	
2-minute speaking/video		✓	✓	✓
Exhibition table	✓✓	✓	✓	✓
2 Free Meal Tickets	✓✓	✓		

* Please contact us for sponsorships of other amounts outside this table from \$50 upwards.

* Exhibitors must pay for meals for all their staff attending the event

1/4 Page Advert \$200

1/8 Page Advert \$100

Business Card Advertisement \$50

Raffle & Auction items

Sponsors are welcome to donate gifts to be **Auctioned or Raffled** in addition to **or** in lieu of cash donations.

We sincerely appreciate the time you have taken to consider our sponsorship request. Your support, whether through a donation of goods or funds, will directly contribute to the success of the Abeingo Bursary Program and the meaningful cause it represents.